Mohammed Lahlou

Arabic Financial Content Writer and Editor | Markets, Trading and Investment | Arabic · English · French

UAE residence visa holder, can start immediately | Currently in Morocco, ready to relocate to Dubai or Doha | +971 54 161 4023
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Professional Profile

Native Arabic financial writer and editor with 3.5 years of full-time remote work for international financial publishers: 1,000+ published Arabic articles (1.5 million+ words) on stocks, indices, Forex, gold, crypto and brokers, up to 3,000 words a day at peak, plus 200+ fast-turnaround sports news articles. Handles the full chain from a headline to a published, SEO-optimised article. Translates from English and French. Knows markets from the inside: trading since 2017 and, since 2024, a funded Nasdaq futures trader (47 payouts from 8 prop firms). Presents Arabic trading videos on camera. Master in Finance and MBA in Wealth Management. UAE residence visa holder, available to start immediately.

Professional Experience

Freelance Arabic Financial Writer | ClickOut Media (international financial and trading publisher)
05/2024 – 01/2025 | Remote, full-time engagement

- Wrote and edited Arabic content on financial markets, brokers and trading platforms.
- Adapted English and French source content into natural Arabic with the right tone and terminology for Middle East readers.
- **End-to-end production from a headline only:** research, writing, SEO optimisation, images and, often, direct publishing in WordPress.

Freelance Arabic Financial Writer | Finixio (international financial publisher)
06/2021 – 04/2024 | Remote, full-time engagement

- Wrote, edited and published the main share of 1,000+ Arabic articles (1.5 million+ words) across both publishers on investments, markets and brokers, plus a few articles in French; up to 3,000 words a day at peak.
- **End-to-end production from a headline only:** research, writing, SEO optimisation, images and, often, direct publishing in WordPress.
- Full-time remote engagement: daily work with an editorial manager via Slack, often 6 days a week.
- Keyword research with Ahrefs and SEMrush.

Independent Futures Trader – Nasdaq 100 | Own account; since 08/2024 funded by prop firms (Topstep, MyFundedFutures, FundedNext, FTMO, The5ers and others)
10/2017 – Present | Remote

- 100+ prop-firm evaluations passed; 47 payouts from 8 firms totalling $68,000+; best month $20,000+; daily follow-up of macro data, central banks and earnings.
- Presents Arabic trading-education videos on camera (YouTube: Lahlou Trading, 59 videos); market commentary on LinkedIn and X.

Co-founder and Content Lead | HowToBuyNFT.co (crypto and NFT education platform)
10/2021 – 10/2025 | Remote

- Built the content plan and wrote educational content on digital assets, wallets and investment risk.

Sports Writer (football) | Arabic online sports media
Freelance | Remote

- Wrote 200+ fast-turnaround football news articles in Arabic.

Skills

Content: Arabic financial writing, editing and proofreading, translation and localization (EN/FR to AR), SEO content, market news, educational content, on-camera video presentation, social posts
Finance: stocks, indices, Forex, gold, crypto, brokers and trading platforms, macroeconomics, technical and fundamental analysis
Tools: WordPress, Ahrefs, SEMrush, Slack, Google Workspace, Microsoft Office, TradingView
AI & automation: AI agents (Claude) and n8n workflows: built automated research, content-production and outreach pipelines; AI-assisted Arabic video production
Writing samples and an Arabic market note (PDF) available on request.

Education and Certifications

- MBA, Private and Professional Wealth Management – IPAC Business School (France), double degree with HECI, taught in Casablanca | 2014 – 2015
- Master in Finance and Diplomacy (5-year degree) – HECI Casablanca, Morocco | 2015
- Internships: Wafabourse and Attijari Intermédiation (Attijariwafa bank group brokerage) | 2016; inwi (telecom) | 2013 – 2014
- Certified Funded Trader – Topstep | 2024; English B2 Certificate – EF | 2022; SEO Manager Certificate – Blue Array Academy | 2024

Languages

Arabic – native · French – fluent (C2) · English – professional working proficiency (B2)